

MARINA HOERMANSEDER



Founded in 2014 by the eponymous designer, Marina Hoermanseder is a Berlin-based womenswear label. The young French-Austrian designer's work represents a bold individualism, combining the finest artisanal sophistication with eccentric yet elegant designs.

Marina Hoermanseder's collection unites progressive cuts with fetish elements, experimenting with sharp contrasts and playing with the beauty of the unconventional. Precisely fitted leather corsets and intricate closures are combined with delicately flowing fabrics, revealing the individual signature of the designer. With slender silhouettes and subtle details such as leather straps, buckles, gatherings and rivets, Hoermanseder creates an interplay between the avant-garde and ready to wear with her own particular extravagant aesthetic.

For her celebrated designs made of vegetable-tanned, hand-lacquered leather, Marina Hoermanseder draws her inspiration from sources such as 18th century orthopedic corsets, breaking with convention through her aestheticization of the ugly, in turn evoking a distinct allure. All of the pieces in the collection bring together the highest level of craftsmanship with elegance and eccentricity, exhibiting a passion for detail down to the smallest of elements.