

HIEN LE



Before starting his own business, Hien Le acquired several experiences in different patches of the fashion scene and chose to implement his collected skills in his own, independent fashion label in 2010. With his third collection he won the 3rd prize of the well-known fashion contest 'start your fashion business' in July 2011, making his first runway debut during Mercedes-Benz Fashion Week in Berlin and has been nominated as "best newcomer" by the prestigious international fashion trade magazine Sportswear International.

In 2012 the label won the coveted Musikexpress Style Award and opened from then on annually the Mercedes-Benz Fashion Week Berlin with its show. Besides concentrating on discreet cuts and the subtle application of details, he consequently maintains his claim to manufacture clothing that combines diligent design with accurate workmanship, everything produced in Germany. Responding to a great feedback and an increasing demand of his first collection, Hien Le is now available in UK, Switzerland, Germany and online available at dsq206.com.