

# ANTONIA GOY

## ALIEN-NATION

ANTONIA GOY's creative duo has been heavily influenced in their work this season by what has been going on in the world. For when events so deeply shake our familiar habits and ways as they have in recent months, the creative process and the theme of the collection are unavoidably affected. The question arises as to whether a beautiful collection is a sufficient counter-reaction, or whether as a designer, the opportunity of addressing the theme offers greater possibilities to deal with it all, to have an opinion and put forward a suggestion.

In this context, ANTONIA GOY questions the identity of the female silhouette with the collection ALIEN-NATION for Fall/Winter 2017/18. The aesthetics of the global, multi-faceted, contemporary as well as historical traditions of dress are fascinating, and embody our idea of freedom, acceptance and respect for every form of individuality.

The collection plays with elements which appear customary and unchangeable, taking on aspects from foreign cultures and forging hybrids which excitingly combine opposites to create something new. The aesthetics of tight and wide are ambivalent in some silhouettes, decisive and boldly implemented in others. The tight, demonstrative, body conscious silhouettes with exaggerated shoulders are given an asymmetrical and widely flowing side. Wide coat silhouettes veil and offer protection. Zippers allow tightly fitting shapes to be expanded into free forms, while over-wide styles, which seem to be constrained by a high, tight waist, are beautifully draped into loosened forms.

In terms of fabrics, flowing viscose jerseys and striped cottons are contrasted with solid and checked wools. Abstract prints are reminiscent of camouflage or action painting, while graphic prints are linked to traditional patterns, both partially incorporating old master florals. Lacquered surfaces and golden accents give the collection coolness and glamour.

ALIEN-NATION derives its richness from diversity and variability, working with color and patterns instead of uniformity and simplicity. It is a collection that celebrates the breakthrough to something new, an aesthetic rebellion fueled by the desire for freedom, and peaceful co-existence and cooperation.

A nation - of differences.

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