

PRESS RELEASE

Odeeh Make-up Autumn & Winter 2017/18 by CATRICE

Yesterday evening, on Tuesday, the 17th of January 2017, the designer duo Odeeh presented their Autumn & Winter Collection 2017/18 for the second time as part of the BERLINER MODE SALON (Berlin Fashion Salon) in the Humboldt-Forum of the former Berlin Castle. The models of the defilee were given a professional styling with CATRICE products. This year, the cosmetics brand CATRICE is the official make-up partner and sponsor of the renowned salon for the fourth time in a row.

For this beauty look, the focus is on a soft, fresh and feminine eye make-up style. The eye is only subtly accentuated with a reduced eyeliner look.

Here is a step-by-step guide to creating the make-up of the show:

Step 1: To create a complexion with a soft glow, the **Prime And Fine Nude Glow Primer** is mixed into the foundation.



Step 2: The cheeks are given a soft flush by using the lipstick **Ultimate Colour In A Rosegarden** as a creamy blush. It is applied on the centre of the cheeks just below the eyes.



Step 3: The dark side of the **Prime And Fine Contouring Duo Stick 010 Lighter Skin** is used to achieve a light shading affect in the crease of the lid and underneath the eye.



Step 4: The **Made To Stay Inside Eye Highlighter Pen 010 In The Mood For Nude** visibly opens the eyes for a wide-awake look. It is applied along the waterline.



Step 5: A fine line is drawn close to the upper lashline with the **Liquid Metal Gel Eye Pencil 050 Hazel The Hoff**. Let the line “fade out” subtly across the outer corners of the eyes and smudge gently.



Step 6: Using the light side of the **Prime And Fine Contouring Duo Stick 010 Lighter Skin**, set highlights underneath the brows, around the outer corners of the eyes on the cheekbone, on the bridge of the nose, on the chin and above the lip bow.



Step 7: The lips remain pure without lipstick or can be balanced out with the **Lip Foundation Pencil 010 Can't You Hear That Super Base?** or the **Lip Foundation Pencil 040 I Take You To The Chocolate Shop** if the natural colour has an undertone that is too red or bluish.



Step 8: The nails are given a natural, matt look with the **Silk Matt Top Coat**.



The product images for this look can be downloaded here:

www.cosnova-mediabox.com

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