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PRESS RELEASE

Marina Hoermanseder Make-up Autumn & Winter 2017/18 by CATRICE

Yesterday afternoon, on Thursday, the 19th of January 2017, the designer Marina Hoermanseder presented her Autumn & Winter Collection 2017/18 as part of the BERLINER MODE SALON (Berlin Fashion Salon) in the premises of the Kaiserliche Telegraphenamts (Imperial Telegraph Office). For the fourth time in a row, the cosmetics brand CATRICE is the official make-up partner and sponsor of the Berliner Mode Salon (Berlin Fashion Salon) – therefore, all models received a professional make-up styling with CATRICE products for the defilee by Marina Hoermanseder.

With this make-up look, the focus is on the lips. The upper and lower lips are given a particularly impressive look thanks to the innovative beauty trend of Dark Ombré Lips.

Here is a step-by-step guide to creating the make-up of the show:

Step 1: To create a light, smooth and at the same time matt complexion, the skin is primed and given a lighter shade than usual with the help of the **HD Liquid Coverage Foundation**, the **Camouflage Cream** and the **Prime And Fine Mattifying Powder Waterproof 010 Translucent**.



Step 2: The brows are only brushed into shape.

Step 3: For an intensive look, the lashline is subtly filled in using the **Liquid Gel Cushion Eye Liner 010 The Black Sheep**. If desired, a few individual lashes can also be applied to add density. The lashes are left natural without any mascara.



Step 4: The focus of this make-up look is clearly on the lips – Dark Ombré Lips:

- 1) First, the upper and lower lips are outlined with the matt **Kohl Kajal 010 Ultra Black**.



- 2) As the next step, the upper and lower lips are coloured in with the glossy **Cream Lip Artist 070 The Dark Orchid Rises**. In doing so, the lips are only slightly faded, so that the outline is still visible without being harsh.



- 3) Finally, the bright, glossy red of the **Shine Appeal Fluid Lipstick Intense 010 Welcome To The CabaRED** is applied on the centre of the lips to create an ombré look.



Step 4: The nails are given a transparent, glossy finish with the **Ultimate Nail Lacquer 104 Klarlack** (clear polish).



The product images for this look can be downloaded here:

www.cosnova-mediabox.com

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