

## PRESS RELEASE

### Julia Seemann Make-up Autumn & Winter 2017 by CATRICE

Yesterday morning, on Thursday, the 19<sup>th</sup> of January 2017, the designer Julia Seemann presented her Autumn & Winter Collection 2017/18 as part of the BERLINER MODE SALON (Berlin Fashion Salon) for the first time. The show “Julia Seemann presented by Mercedes-Benz & ELLE” took place in the premises of the Kronprinzenpalais.

For the fourth time in a row, the cosmetics brand CATRICE is the official make-up partner and sponsor of the Berliner Mode Salon (Berlin Fashion Salon) – therefore, all models received a professional make-up styling with CATRICE products for the defilee by Julia Seemann.

With this make-up look, the focus is on copper Cat Eyes, which are complemented by “Faded Lips”.

Here is a step-by-step guide to creating the make-up of the show:

Step 1: To create a perfect complexion with a healthy glow, the **Prime And Fine Healthy Look Primer** is applied on its own or mixed with the foundation.



Step 2: The eyebrows are brushed into shape and then set in place with the help of the **Lash Brow Designer Shaping And Conditioning Gel Mascara 010**.



Step 3: The eyes are given a blended Cat Eye look in copper:

- 1) First, the eye is framed with the **Longlasting Lip Pencil 100 Upper Brown Side**. At the top, the line goes all the way up to the crease of the lid, and on the bottom, it follows the lower lashline and then tapers upwards towards the temple.



- 2) The **Stylo Eyeshadow Pen 030 Copper And Paste** is applied around the eye and blended.



- 3) The **Deluxe Trio Eyeshadow 030 Rose Vintouch** is used to give the lids a special depth. It is ideal for creating fine, soft contours in the crease of the lid, below the eye and along the lashline.



Step 4: The lashes are kept minimal by only applying a light coat of the **Glam & Doll Volume Mascara 010** at the roots.



Step 5: “Faded Lips” look like they’ve just been kissed – this is achieved by mixing the **Longlasting Lip Pencil 100 Upper Brown Side** with the **Stylo Eyeshadow Pen 030 Copper And Paste** and the **Ultimate Colour Lip Colour 450 Legend'Berry**. Apply this colourful blend beyond the outline of the lips and then smudge softly.



Step 6: The nails are given a transparent and matt finish with the **Silk Matt Top Coat**.



The product images for this look can be downloaded here:

[www.cosnova-mediabox.com](http://www.cosnova-mediabox.com)

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