

## PRESS RELEASE

### Antonia Goy Make-up Autumn & Winter 2017/18 by CATRICE

Yesterday morning, on Tuesday, the 17<sup>th</sup> of January 2017, the designer label Antonia Goy presented its Autumn & Winter Collection 2017/18 as part of the BERLINER MODE SALON (Berlin Fashion Salon) in the premises of the Kronprinzenpalais. For the fourth time in a row, the cosmetics brand CATRICE is the official make-up partner and sponsor of the Berliner Mode Salon (Berlin Fashion Salon) – therefore, all models received a professional make-up styling with CATRICE products for the defilee by Antonia Goy.

With this make-up look, the focus is on a “lived in” eye make-up style, which is dedicated to the Brit era of the 90’s with its “Heroin Chic” look. This was particularly embodied by the style icon and top model Kate Moss back then.

Here is a step-by-step guide to creating the make-up of the show:

Step 1: To achieve a light and at the same time matt complexion, small flaws are concealed with the help of the **Camouflage Cream**. Next, the skin is evenly mattified with the **Prime And Fine Mattifying Powder Waterproof**.



Step 2: The brows are left looking natural and no mascara is used so that the eyes have an edgy, “lived in” look.

- a) To do this, frame the eyes with the **Kohl Kajal 010 Ultra Black**. The eyeliner is also applied on the inner and outer corners of the eyes up to the crease of the lid.



- b) In addition, apply the **Longlasting Lip Pencil 140 Sweet Auberginia** in aubergine in the crease of the lid and along the lower lash line – underneath the black eyeliner. Next, use a brush to subtly blend the eyeliner.
- c) Finally, apply the 8 hour cream and the glossy **Lip Cushion 060 What Happens After Midnight** and blend into a smudgy finish with your fingers.



Step 3: For this look, the lips stay in the background and can even be reduced with concealer if desired.

Step 4: The nails are also given a “Used Look” by applying the **Noir Noir Lacquers 01 Noir Marron** and removing a little of it in the middle with a cotton bud (without nail polish remover) before it dries.



The product images for this look can be downloaded here:

[www.cosnova-mediabox.com](http://www.cosnova-mediabox.com)

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