

PRESS RELEASE

Kaviar Gauche Make-Up Autumn & Winter 2015/2016 by CATRICE

Kaviar Gauche presented its Autumn & Winter Collection 2015/ 2016 at the impressive location “Palazzo Italia” within the framework of the Mercedes-Benz Fashion Week in Berlin yesterday evening. For the first time, cosmetics brand CATRICE was the official make-up partner and sponsor of the Kaviar Gauche Fashion Show. All models received a professional make-up styling with CATRICE products for the runway.

For the show, make-up artist Loni Baur created a soft and natural, elf-like complexion accentuated with a light glow. An upward rising eyeliner look in clear white decorated the eye while shimmering accents resulted in beautiful light reflections. “The lips were kept discreet to let the eyes shine in the spotlight,” says Loni Baur. “A perfect beauty look to compliment our graceful evening couture collection,” according to Johanna Kühl and Alexandra Fischer-Roehler, the designers of Kaviar Gauche.

Step-by-step instructions:

Step 1: First, clean your face thoroughly and create a “flawless skin” look with the **Allround Concealer** and the **Re-Touch Light-Reflecting Concealer**. These products reliably cover up unevenness, redness and shadows under your eyes, leaving your complexion looking clear and fresh.



Step 2: Use the **Sun Glow Matt Bronzing Powder 020 Deep Bronze** to add definition to the contours of your face.



Step 3: Brush your brows into shape with the **Lash Brow Designer Shaping And Conditioning Mascara Gel**, and then subtly fill in any gaps with the **Eye Brow Stylist** for a natural look.



Step 4: Apply a neutral brown for contouring (**Eye Brow Stylist 040 Don't Let Me Brow'n**) the crease of your eyelid.



Step 5: Trace a relatively thin line of the white eyeliner (**Kohl Kajal 040 White**) along your upper lashline from the inner to the outer corner of your eye, but not beyond. Apply the eyeliner more finely in the middle third of your eye.



Step 6: On the middle third of the ball of your eye, use lash glue to apply coarse glitter particles. In addition to the coarse glitter, add finer glitter to the middle third of your upper eyelid.

Step 7: Curl your lashes and then use the **Lash Brow Designer Shaping And Conditioning Mascara Gel** to give them a natural-looking shape.



Step 8: The **Liquid Metal Eyeshadow 010 Look Me In The Ice** is evenly applied on the cheekbone as a highlighter, curving up towards the arch of your eyebrow.



Step 9: Pamper your lips with moisturiser and then make their natural colour a little more discreet with either the **Colour Lip Colour 010 Be Natural**, **Ultimate Colour Lip Colour 240 Hey Nude** or **concealer** depending on your skin type.



Step 10: Apply the **Luxury Lacquers Liquid Metal 01 Champaign Rain** to completely cover each nail with a golden shimmer.



The product images to go with the look can be found here:

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