## CAPARA



## PRESS RELEASE

## CAPARA Make-Up Autumn & Winter 2015/16 by CATRICE

CAPARA presented its Autumn & Winter Collection 2015/16 within the framework of the Mercedes-Benz Fashion Week in Berlin for the first time yesterday evening.

It was also the first time that the cosmetics brand CATRICE was the official partner and sponsor of the CAPARA Fashion Show. All models received a professional make-up styling with CATRICE products for the runway. Olivera and Vera Capara, the two designers behind the label, about the beauty look: "We believe that fashion and beauty go hand in hand – we therefore decided on a colour composition that also reflects the CAPARA vision regarding the topic of beauty."

For the CAPARA show, make-up artist Loni Baur created a beauty look with a strong, geometric colour accent. While the complexion remains natural, the eyelids are emphasised with vibrant blue applied as a broad stripe similar to eyeliner.

Step-by-step instructions:

Step 1: First, clean your face thoroughly and create a "flawless skin" look with the help of the **NUDE Illusion Make Up**. This product conceals unevenness, redness and shadows under your eyes, leaving your complexion looking fresh and natural. For a particularly modern make-up style, only apply the foundation on your skin lightly or in parts.



Step 2: Mattify any shiny areas of skin with the **Nude Illusion Loose Powder** wherever necessary.



Step 3: Brush your brows into shape and then boldly accentuate them with the **Eye Brow Stylist**.

Step 4: Apply a broad, straight stripe of colour along the ball of your eye and beyond the outer corner, creating a geometric border. Combine the colours and textures of the Kohl Kajal 190 Cleopetrol, the Longlasting Eyepencil Waterproof 110 Rendezblue and the Liquid Metal Eye Shadow 110 Underworld Evolution to obtain an intensive blue shade.

Step 5: Next, curl your lashes and apply the **Lash Brow Designer Shaping And Conditioning Mascara Gel** to keep them in shape.

Step 6: Slightly subdue the natural colour of your lips with the **Luminous Lips 060 Dresscode Nude** and then mattify.



Step 7: The nails are well-groomed and shine in a soft shade. Completely cover each nail with the **Luxury Nudes 07 Delight In Pure Light**.

The product images to go with the look can be found here:

www.cosnova-mediabox.com

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