

PRESS RELEASE

Vladimir Karaleev Make-Up Spring & Summer 2017 by CATRICE

Yesterday afternoon, Vladimir Karaleev presented the Spring & Summer Collection 2017 at the premises of the Kronprinzenpalais as part of the Berliner Mode Salon (Berlin Fashion Salon). His models received a professional make-up styling with CATRICE products for the show as the cosmetics brand CATRICE is the official make-up partner and sponsor of the renowned Berliner Mode Salon for the third time in a row.

In collaboration with CATRICE, Loni Baur as Head of Make-up created a natural beauty look with special emphasis on the eyes and unobtrusive lips.

Here is a step-by-step guide to creating the make-up of the show:

Step 1: For a flawless, matt and at the same time natural-looking complexion, apply the **HD Liquid Coverage Foundation**.



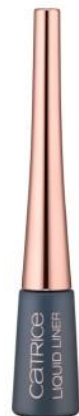
Step 2: Lightly contour the face and cheekbones with the help of the **Prime And Fine Professional Contouring Palette** and accentuate the cheeks with a combination of the medium shade of the **Blush Artist Shading Palette 020 CorAll I Need** and the **Illuminating Blush 010 I Am Nuts About You**.



Step 3: Fill in the brows and brush them into shape with the **Eye Brow Stylist** and then set them in place with the **Lash Brow Designer Shaping And Conditioning Mascara Gel 010**.



Step 4: The eye make-up is focused on an elegant, modern eyeliner look in blue that ends softly. To achieve this style, mix the **Liquid Metal Gel Eye Pencil 080** with a liquid eyeliner in dark blue (pictured here: **Denim Divine Liquid Liner C01 Dark Denim Blue** from the Limited Edition Denim Divine) and apply along the upper lash line with a blunt ending on the outer edge.



Step 5: Simply brush the lashes into shape with the **Lash Brow Designer Shaping And Conditioning Mascara Gel 010**.



Step 6: For subtle yet long-lasting lip colour, completely colour in the lips with the **Longlasting Lip Pencil 100 Upper Brown Side**. Applied on top, the **Vitamin Lip Treatment 010 Innocent Rose** ensures an elegant shine.



Step 7: To complete the look, paint the nails with the **Ultimate Nail Lacquer 51 I'm so a Nude**.



Die Produktbilder zum Look finden Sie hier:

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