

PRESS RELEASE

Odeeh Make-Up Spring & Summer 2017 by CATRICE

Yesterday evening, the designer duo Odeeh presented the Spring & Summer Collection 2017 for the first time as part of the Berliner Mode Salon (Berlin Fashion Salon) in the Berliner Schloss castle, which has recently been renovated as the Humboldt-Forum. All models received a professional make-up styling with CATRICE products as the cosmetics brand CATRICE is the official make-up partner and sponsor of the renowned Berliner Mode Salon for the third time in a row.

In collaboration with CATRICE, Loni Baur as Head of Make-up created an extremely pure, unobtrusive and natural beauty look.

Here is a step-by-step guide to creating the make-up of the show:

Step 1: Leave the skin looking as pure as possible. Small flaws, redness and unwanted shadows are concealed with the **Catrice Camouflage Cream** (new - now also available in yellow, light green and pink to help with **colour correcting**).



Step 2: Use the **Catrice Prime And Fine Professional Contouring Palette** to contour the face beautifully (not only the cheekbones, sculpt the temples and forehead, too).



Step 3: Set gorgeous, light silver highlights with the **Catrice Made To Stay Highlighter Pen 030 Eye Need!**:

- above the brows on the inside where they start
- between the brows from the top of the nose towards the upper bridge of the nose
- underneath the eye area on the respective cheekbone
- to emphasize the cupid's bow of the lips
- on the centre of the chin



Step 4: Fill in the brows with the **Catrice Eye Brow Stylist** and brush them in a slightly sportive manner. Use the transparent **Catrice Lash Brow Designer Shaping And Conditioning Mascara Gel 010** to set the brows in place.



Additional colour accents in turquoise and pink on the lids ensure an ultimate summer look: Mix the **Kohl Kajal 240** in turquoise and the **Kohl Kajal 040** in white with the intensive powder eyeshadow **Absolute Eye Colour Mono 910** – together, this combination creates beautifully bright summer eyes with a touch of colour.



A mix of the **Kohl Kajal 040** in white and the intense colour of the **Matt 6hr Lip Artist 050** lipstick conjures-up a light pink on the lids.



Step 5: The lips keep their own natural colour and are only given a light shine with a caring lip balm.

Step 6: Paint the nails with the clear lacquer **Catrice Ultimate Nail Lacquer 104** for a pure, brilliant sheen.



The product images for this look can be downloaded here:

www.cosnova-mediabox.com

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