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PRESS RELEASE

Marina Hoermanseder Make-up Spring & Summer 2017 by CATRICE

Yesterday morning, on Thursday, the 30th of June 2016, Marina Hoermanseder presented her Spring & Summer Collection 2017 at the premises of the Kronprinzenpalais as part of the Berliner Mode Salon (Berlin Fashion Salon). The models received a professional make-up styling with CATRICE products for the show. This is the third time in a row that the cosmetics brand CATRICE is the official make-up partner and sponsor of the renowned Berliner Mode Salon.

In collaboration with CATRICE, Loni Baur as Head of Make-up created two beauty looks: the first look is natural and unobtrusive while the second builds on this and is complemented by orange eyeliner on the lids.

Here is a step-by-step guide to creating the **first make-up of the show**:

Step 1: Cleanse the skin thoroughly and create a flawless nude look with the **Nude Illusion Make**. Next, powder the face with the **Nude Illusion Loose Powder** for a longlasting matt effect.



Step 2: Brush the brows and set them in shape with the **Lash Brow Designer Shaping And Conditioning Mascara Gel 010**.



Step 3: Subtly emphasize the cheeks with a bronze rosewood tone. To do this, mix the following powder blush shades: **Defining Blush 080 Sunrose Avenue**, **Defining Blush 020 Rose Royce** and **Illuminating Blush 040 La Vie En Rose**.



Step 4: Use the lighter “highlighting” end of the **Contouring & Highlighting Duo Pencil 030 conTour De France** to set accents:

- Create a small tail at the outer edge of the eyelids – below the brows along the outer arch and around the angle towards each cheekbone
- Trace the inner portion of the arch just above the brows
- Emphasize the cupid’s bow of the lips



Step 5: The lips are only softly defined with a combination of the **Ultimate Colour Lip Colour 380 Nude-Tastic** and the **Supreme Fusion Lipcolour + Care 010 ReNUDE your lips** to give them a beautiful shine in nude rosé.



Step 6: The eyes are kept pure with just a touch of caring cream on the lids for a special glow.

The **second show make-up** only differs in the eye make-up:

Geometric eyeliner in orange as an eye-catcher: apply the eyeliner as a bold, solid beam – getting broader towards the outer edges.

The eyeliner colour was aligned with the colour of the collection and especially created for this defilee.

Both looks are complemented with the same manicure:

Paint the nails in a modern nude look with the **Ultimate Nail Lacquer 51 I'm so aNude**.



The product images for this look can be downloaded here:

www.cosnova-mediabox.com

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