

PRESS RELEASE

MALAIKARAISS Make-Up Spring & Summer 2017 by CATRICE

Yesterday afternoon, on Tuesday the 28th of June 2016, MALAIKARAISS presented the Spring & Summer Collection 2017 at the premises of the Kronprinzenpalais as part of the Berliner Mode Salon (Berlin Fashion Salon). The models of the MALAIKARAISS Fashion Show received a professional make-up styling with CATRICE products as the cosmetics brand CATRICE is the official make-up partner and sponsor of the renowned Berliner Mode Salon for the third time in a row.

In collaboration with CATRICE, Loni Baur as Head of Make-up created a natural beauty look with special emphasis on the eyes.

Here is a step-by-step guide to creating the make-up of the show:

Step 1: For a perfectly smooth and natural-looking complexion, apply the **Nude Illusion Make Up**.



Step 2: Use the **Deluxe Glow Highlighter** to lightly contour the face and set strong highlights on the cheekbone.



Step 3: Subtly accentuate the cheeks with the **Powder Matt Blush 020 Coco Coral**.



Step 4: Fill in any small gaps and brush the brows into shape with the help of the **Eye Brow Stylist**.



Step 5: Apply the **Prêt-à-Lumière Longlasting Eyeshadow 040 Perlez-vous Français?** on the entire moveable part of the eyelid.



Step 6: Trace the **Glam & Doll Super Black Liner 010 Super Black** along the upper lash line, widening the line towards the outer corner and closing the look with a bold graphic edge. Add a special accent by applying a second line parallel to the first one, running along the crease of the lid with an upward tilt (individually aligned with the shape of the eye).



Step 7: Apply a light coat of mascara on the lashes, for example the **Glam&Doll Volume Mascara 010**.



Step 8: Give the lips a strong, glossy finish with the **Volumizing Lip Booster 040 Nuts About Mary**.



Step 9: Conjure-up a stylish, nude look on the nails with the **Luxury Nudes 12 Caramel Confession**.



The product images for this look can be downloaded here:

www.cosnova-mediabox.com

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