

PRESS RELEASE

Hien Le Make-up Spring & Summer 2017 by CATRICE

Yesterday morning, on Tuesday the 28th of June 2016, Hien Le presented the Spring & Summer Collection 2017 at the premises of the Kronprinzenpalais as part of the Berliner Mode Salon (Berlin Fashion Salon). His models received a professional make-up styling with CATRICE products for the show as the cosmetics brand CATRICE is the official make-up partner and sponsor of the renowned Berliner Mode Salon for the third time in a row.

In collaboration with CATRICE, Loni Baur as Head of Make-up created a natural beauty look with special emphasis on expressive lips, which provide a strong contrast to the colours of the collection.

Here is a step-by-step guide to creating the make-up of the show:

Step 1: First, cleanse the skin thoroughly. Next, apply the **HD Liquid Coverage Foundation** for a flawless, matt complexion.



Step 2: Now it is time to subtly emphasize the cheeks with the **Blush Artist Shading Palette 020 CorAll I Need** to ensure a natural look with an unobtrusive glow.



Step 3: The brows are brushed into shape with the **Eye Brow Stylist**, using the other end to fill any small gaps in the brows with light colour.



Step 4: Apply the **Highlighting Eyeshadow 030 1001 Golden Nights** on the moveable part of the eyelid and softly blend upwards just beyond the crease.



Step 5: The lips make a statement in bold red with the new **Matt Lip Artist 6hr 050 Fashion REDitorial**, which has a matt, longlasting finish.



Step 6: Conjure-up a stylish, nude look on the fingernails with the **Ultimate Nail Lacquer 51 I'm so aNude**. Last but not least, match the toenails with the lipstick and paint them red with the **Ultimate Nail Lacquer 18 Bloody Mary To Go**.



The product images for this look can be downloaded here:

www.cosnova-mediabox.com

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