

PRESS RELEASE

Kaviar Gauche Beauty Look by CATRICE – Spring/Summer 2017

2nd of October 2016 – Kaviar Gauche presented its 2017 Collection “Sans Souci” in the impressive location of the Fondation Mona Bismarck within the framework of the Paris Fashion Week yesterday evening. For the third time in a row, the cosmetics brand CATRICE was the official make-up partner and sponsor of the Kaviar Gauche Fashion Show. All models received a professional make-up styling with CATRICE products for the runway.

As Head of Make-up, Loni Baur created a natural, delicate porcelain look with a special highlight on the eyes and a focus on colour accents on the lips. “Sensual, ethereal, radiant – the products in our Limited Edition by CATRICE complement our Bridal Couture Collection “Sans Souci” perfectly,” according to the Kaviar Gauche designers Alexandra Fischer-Roehler and Johanna Kühl.

Here are the step-by-step instructions for the make-up look:

Step 1: As the very first step, thoroughly cleanse the face. Next, create a flawless, matt complexion with the **HD Liquid Coverage Foundation**. Match the foundation to the individual skin tone as naturally as possible.



Step 2: Contour the face with the help of the **Prime and Fine Contouring Duo Stick**.

Step 3: For a long-lasting, matt complexion, lightly powder the t-zone with the **Prime and Fine Mattifying Powder Waterproof**. The gentle formula with a soft focus effect refines the surface of the skin.



Step 4: Define and accentuate the cheeks with a mixture of the **Illuminating Blush 040 La Vie En Rose** and the medium shade of the **Blush Artist Shading Palette 020 CorAll I Need** for a beautiful, fresh look.



Step 5: To create a subtle, golden glow, use the **Highlighter C01 Clair De Lune** and set soft highlights on the bridge of the nose and above the cheekbones - sweeping upwards towards the temples.



Step 6: Brush the brows into shape with the **Eye Brow Stylist** and fill in any gaps with the colour pencil on the other end.



Step 7: For the golden highlight of this look, apply the **Cream Eye Shadow & Liner C01 Force D'Or** on the outer corner of the eye – in a similar fashion to an accidental thumbprint. To intensify the golden sparkle, apply fine glitter on top.



Step 8: First, curl the lashes into shape and then apply a touch of brown mascara on only the upper third of the lashes or, alternatively, apply a coat of the brown tinted **Eye Brow Filler – Perfecting & Shaping Gel 10**.



Step 9: For subtle, nude lips with a beautiful shine, apply the **Lip Colour C01 Nude Sublime** – this way, they will look wonderfully natural.



In addition, dabbing transparent lipgloss on the eyelids and lips creates a fashionable high-shine finish.

Step 10: To go with this natural overall look, paint the toenails and fingernails with the **Nail Lacquer C02 Nuit Fleurie**.



The product images for this look can be downloaded here:

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valid time: 20.09.2017