WILLIAM FAN

CATRICE COSMETICS

PRESS RELEASE

William Fan Make-Up Autumn & Winter 2016/17 by CATRICE

Yesterday evening, William Fan presented his Autumn & Winter Collection 2016/17 in the impressive location of the Kronprinzenpalais as part of the Berliner Mode Salon. All models received a professional make-up styling with CATRICE products for the runway show.

In collaboration with CATRICE, the trendsetting look with accentuated eyes was created by Loni Baur as Head of Make-up: characterised by the new collection, glamorous elegance meets upon the Night Fever of the 70's – glitz, glamour and glory.

Here is a step-by-step guide to creating the make-up of the show:

Step 1: First, cleanse the skin thoroughly and create a "flawless skin" look with the help of the **Velvet Finish Foundation With Hyaluron**. For a long-lasting matt effect, powder the face with the **Nude Illusion Loose Powder**.

Step 2: Trace a short line from the centre of the upper and lower lashlines outwards using the **Eye Liner Pen 010 Black Is Black**.

Step 3: Cut the **Couture Classical Volume Lashes** to the desired length and apply accurately above the black eyeliner. In addition, add individual **Lash Couture Single Lashes** along the lower lashline.

Step 4: Next, apply a subtle coat of the **Glam & Doll False Lashes Mascara 010 Black** on the false lashes.

Step 5: For shimmering highlights, apply the **Pure Brilliants Colour Lip Balm 010 Sparkle Sparkle Little Star** on the moveable part of the lid.

Step 6: Give the lips an elegant shine using the same Lip Balm as in step 5.

Step 7. The nails reflect the sparkling disco lights: first, paint your nails with a nude shade such as the **CC Care & Conceal 06 Perfecting Pale Almond** as a neutral base. Next, apply golden-shimmering, self-adhesive diamond shapes on the middle of the nails, aligning the tip with the front edge of each nail.

The product images for this look can be downloaded here:

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