



CATRICE
COSMETICS

PRESS RELEASE

Marina Hoermanseder Make-Up Autumn & Winter 2016/17 by CATRICE

Marina Hoermanseder presented her Autumn & Winter Collection 2016/17 today in the impressive location of the Kronprinzenpalais as part of the Berliner Mode Salon. All models received a professional make-up styling with CATRICE products for the show.

In collaboration with CATRICE, Loni Baur as Head of Make-up created a subtle, feminine beauty look. "Inspired by the collection, the look underlines the duality of natural lips with contrasting eyeliner layering," states Loni Baur.

Here is the step-by-step guide:

Step 1: First, cleanse the skin thoroughly and create a "flawless skin" look with the help of the **Allround Concealer**. The concealer makes irregularities, redness and light shadows disappear for a fresh and clear complexion.



Step 2: Next, apply the **Prime And Fine Mattifying Powder Waterproof 010 Translucent** evenly to ensure a long-lasting, matt complexion.



Step 3: Brush the brows in the direction of growth for a modern, androgynous look.



Step 4: Apply the Absolute Eye Colour 880 On The Cover Of PastELLE on the cheekbones and below the eyes as a highlighter.



Step 5: For a gorgeous fresh look, accentuate the cheeks with a mixture of the **Blush Artist Shading Palette 030 Rock´n´Rose** and the **Defining Blush 020 Rose Royce**.



Step 6: Apply the **Absolute Eye Colour 660 Ice White Open** on the eyes as a base.



Step 7: To achieve a contrasting 3D layered effect, draw a distinctive, opulent line along the upper lashline with the grey **Kohl Kajal 070 take the greyhound**. Next, add more depth with a second, finer line above the original line using the **Eye Liner Pen 010 Black Is Black**.



Step 8: Set a highlight on the outer corner of the eye with the **Kohl Kajal 040 White** and blend softly.



Step 9: Shape the lashes using the **Lash Curler**.



Step 10: Freshen-up the natural colour of the lips with a combination of two lipsticks – the **Luminous Lips Lipstick 090 Lovable Me** and the **Luminous Lips Lipstick 060 Dresscode: Nude**. This plumps the lips and makes them shine.



Step 11: Depending on the skin tone, give the nails a natural look with the **Ultimate Nail Lacquer 61 Greige!The New Beige** in warm grey or with the **CC Care & Conceal 06 Perfecting Pale Almond** in nude.



The product images for this look can be downloaded here:

www.cosnova-mediabox.com

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