

PRESS RELEASE

**Kaviar Gauche Make-Up Spring/Summer 2016 by CATRICE**

Yesterday evening, Kaviar Gauche presented its summer collection 2016 in the impressive location of the Salons France-Amériques as part of the Paris Fashion Week. For the second time in a row, the cosmetics brand CATRICE is an official make-up partner and sponsor of the Kaviar Gauche Fashion Show. All models received a professional make-up styling with CATRICE products for the catwalk.

Loni Baur as Head of Make-up created a natural, delicate porcelain look with a subtle glow and a focus on lips accentuated by colour in collaboration with CATRICE. "Charming, graceful and enchanting – just like our couture collection *White Iris*, which is why this beauty look perfectly complements our style," according to the two designers of Kaviar Gauche, Johanna Kühl and Alexandra Fischer-Roehler.

Here is the step-by-step guide:

Step 1: First, cleanse the skin thoroughly and create a "flawless skin" look with the help of the **Allround Concealer**. The concealer makes irregularities, redness and light shadows under the eyes disappear - for a fresh and clear complexion.



Step 2: For a porcelain tint, align and prime the **Nude Illusion Make Up** with your individual skin tone as naturally as possible.



Step 3: Accentuate the contours of your face with the **Catrice Prime And Fine Professional Contouring Palette 010 Ashy Radiance**.



Step 4: Lightly powder the t-zone with the **Prime and Fine Mattifying Powder Waterproof** for a long-lasting, matt complexion. The gentle formula with a soft focus effect refines the skin texture.



Step 5: Conjure-up fresh accents on the cheeks with the help of the **Defining Blush 025 Pink feat. Coral** and the **Defining Blush 090 Mandy-rine** by applying a combination of the two blushes on the outside of your cheekbones with the **Blush Brush**.



Step 6: The eyes are defined with a low-key nonchalance. Apply the **Velvet Matt Eyeshadow 010 Vanillaty Fair** on the moveable part of your eyelid and then blend upwards towards the eyebrow. Softly work the eyeshadow into the brows.



Step 7: For a subtle golden glow, set delicate highlights on your cheekbones and the bridge of your nose with the **Highlighting Powder 020 Champagne Campaign**.



Step 8: Apply a thin line of the **Kohl Kajal 040 White** along the waterline of your inner eyelid to make your eyes shine brightly and look bigger.



Step 9. The main protagonist of this beauty look is a lip style with a matt finish and softly phased-out lip contours. Apply a mix of the **Ultimate Colour Lip 050 Princess Peach** and **350 MATTador** with a stronger focus on the orange shade. For an especially matt finish with powdery lip contours, lightly dab the colour after application.



Step 10: For a matching overall look, paint your nails with the **CC Care & Conceal 01 Delicate Porcelain Doll** in a subtle nude shade.



You'll find the product images for the look here:

[www.cosnova-mediabox.com](http://www.cosnova-mediabox.com)

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