

VLADIMIR KARALEEV



Vladimir Karaleev's work is characterized by intense study of the human's body and its connections with clothing through experimental incision and innovative shape. A striking feature of both his women's and men's collections, is the subtle yet decisive play with contrast of material. Influenced by contemporary art and architecture, his collections reflect both a conceptual understanding of clothing as a medium, as well as its functional purpose. The individual forms of expression are propagated through fashion in an unobtrusively way, without disregarding the balance between material, shape and innovative details. The garments should underline the individuality of a person, but he/he remains the focal point.

Vladimir Karaleev, born in 1981 in Sofia, Bulgaria, came to Berlin in 2001 and studied fashion design at the University of Applied Sciences (HTW). Following his studies, he founded his eponymous label in 2010 and was included within a short time in the official schedule of the Mercedes Benz Fashion Week Berlin. In 2014 he was nominated for the International Woolmark Prize. Vladimir Karaleev ' collections are represented in numerous concept stores in Europe, North America, Asia and the Middle East.