

VLADIMIR KARALEEV

PRESS RELEASE

Vladimir Karaleev Spring & Summer 2016 by CATRICE

Vladimir Karaleev presented the Spring & Summer Collection 2016 in the impressive location of the Kronprinzenpalais as part of the group exhibition at the Berliner Mode Salon today. All models received a professional make-up styling with CATRICE products for the group presentation. Loni Baur as Head of Make-up created the trendsetting beauty look in collaboration with CATRICE.

The focus is on a bold, geometric colour accent. While the complexion remains natural, the eyelids are emphasised with a bar-shaped eyeliner style in iridescent blue.

Here is the step-by-step guide:

Step 1: First, cleanse the skin thoroughly and create a “flawless skin” look with the help of the **Nude Illusion Make Up**. This product makes irregularities, redness and light shadows under the eyes disappear for a fresh and clear complexion.



Step 2: The cheeks are subtly emphasised with a hint of the peach **Defining Blush 090 Mandy-rine**.



Step 3: Draw a bold, tapered bar-shaped line along the upper lash line with the **Liquid Liner 010 Dating Joe Black**. Then trace the line with the **Liquid Metal Gel Eye Pencil 080 Oceans Revoblution** to intensify the shine of the colour.



Step 4: The lips are kept natural in a soft, fresh peach by mixing the **Ultimate Colour Lip Colour 050 Princess Peach** and the **Pure Shine Lip Balm 100 Sheer Your Mind!** and applying the combination on the upper and lower lip.



Step 5: The nails also shine in a fresh peach tone. First, apply the **Ultra Stay & Gel Shine Base Coat** for especially long-lasting and smooth results. Next, apply a coat of the colour nail polish **Ultimate Nail Lacquer 89 Peach Club** and seal with the **Ultra Stay & Gel Shine Top Coat**.



The product images for this look can be found here:

www.cosnova-mediabox.com

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