



ISABELL DE HILLERIN  
BERLIN

## Cutting Edge

Spring/Summer 2016

ISABELL DE HILLERIN's Spring/Summer 2016 Collection subtly draws the viewer's eye back towards distinct cuts that serve as fashion's fundamental component.

The designer describes the monochrome collection, named CUTTING EDGE, as a "modern construction in dialog with purism, which results in the opposite of fleeting decorations".

A clear distinction is made to 'loud fashion', which is characterised by short-lived designs and colourful prints that only serve to overload its wearers.

ISABELL DE HILLERIN consciously counters this by working with clean elements and using classic stylistic devices, such as black and white contrast, to showcase timeless design. She creates elegant purism through her use of fine outlines and natural textiles. The label's constants – unique craftsmanship through high-quality and consistency – complete next summer's look. The observer's glance is, almost unnoticeably so, directed back towards what is truly essential: a woman's individuality.

The Berlin-based women's wear label reflects a sensitive, personal interpretation of contemporary and sustainable fashion. Structured cuts are elegantly paired with tradition. Together they form innovative, artisanal compositions through the unique use of Romanian and Moldovan craftsmanship.

### **PRESS CONTACT**

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