



CATRICE  
COSMETICS

## PRESS RELEASE

### Marina Hoermanseder Spring & Summer 2016 by CATRICE

This morning, Marina Hoermanseder presented the Spring & Summer Collection 2016 in the impressive location of the Kronprinzenpalais as part of the Berliner Mode Salon. All models received a professional make-up styling with CATRICE products for the show.

In collaboration with CATRICE, Loni Baur as Head of Make-up created a modern look that reflects the delicate lightness of the collection with a perfectly contoured face and a natural, low-key eye make-up style combined with femininely emphasised lips.

Here is the step-by-step guide:

Step 1: First, cleanse the skin thoroughly and create a “flawless skin” look with the help of the **Even Skin Tone Make Up**. This product mattifies the skin and visibly conceals small flaws for a fresh and clear complexion.



Step 2: For an even longer-lasting matt effect, additionally powder the face with the **Nude Illusion Loose Powder**. The micro fine powder particles absorb excess shine while the soft-focus effect offers a refined complexion.



Step 3: Model, thicken and define the brows with the **Eyebrow Filler Perfecting & Shaping Gel 010**. For a modern and androgynous look, brush the brows in the direction of growth.



Step 4: Evenly apply the **Liquid Metal Eyeshadow 010 Look Me In The Ice** on the cheekbones as a highlighter.



Step 5: The cheeks are clearly contoured with matt eyeshadows from the Absolute Eye Colours Range. Mix the colours **870 On The Taupe Of The Matt Everest** and **350 Starlight Espresso** and apply with a **Blush Brush**.



Step 6: For a natural look, use the **Eye Brow Stylist 040 Don't Let Me Brow'n** to contour the eyelid crease and then fill it in and shade with the **Absolute Eye Colour 350 Starlight Espresso** used in step 5.



Step 7: Use a black mascara for a touch of colour on the lashes but without adding volume.

Step 8: The lips shine with a soft, glossy look. Mute the natural colour of the lips with the **Allround Coverstick** and then apply the **Ultimate Colour Lip Colour 370 In A Rosegarden** or a combination of the **Ultimate Lip Colour 380 Nude-Tastic** and the **Pure Shine Lip Colour Balm 100 Sheer Your Mind!** depending on the skin type.



Step 9: For a beautiful, shiny look with a gloss-effect, emphasise the cheeks with a transparent lipgloss like the **Infinite Shine Lipgloss 180 Champagne in the Air**.



Step 10: For a perfectly groomed and subtle nude look, polish each nail with the **CC Care & Conceal 06 Perfecting Pale Almond**.



The product images for this look can be downloaded here:

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