

PRESS RELEASE

**lala Berlin Make-Up Spring & Summer 2016 by CATRICE**

Yesterday evening, lala Berlin presented the Spring & Summer Collection 2016 in the impressive location of the Kronprinzenpalais as part of the Berliner Mode Salon during a secret dinner. For the fifth time already, the cosmetics brand CATRICE has created the matching beauty look in collaboration with Loni Baur as Head of Make-up.

All models received a professional make-up styling with CATRICE products for the show.

As this collection focuses on geometric collages like floral maxi prints and new interpretations of Kufiya prints, Loni Baur has created a look that lets the lips shine in an expressive pink. Skilfully set highlights on the cheeks and lashes complement the look. Fresh, elegant and feminine – a perfect symbiosis of the collection.

Here is the step-by-step guide:

Step 1: First, cleanse the skin thoroughly and then apply the **Nude Illusion Make Up** evenly with a brush. Next, create a “flawless skin” look with the help of the **Allround Concealer**. Lighten shadows below the eyes, in the corner of the eye, the nasal folds and underneath the lips by applying the concealer and lightly blending it with your fingers.



Step 2: The brows are brought into perfect shape with the brush of the **Eye Brow Stylist**.



Step 3: Contour the face with the **Prime And Fine Professional Contouring Palette 010 Ashy Radiance**.



Step 4: For a natural glow, set soft highlights on the eyelids, cheekbones, the bridge of your nose and just above the upper lip with the **Made To Stay Highlighter Pen 030 Eye Need!** In conclusion, intensify the shine with the **Infinite Shine Lip Gloss 180 Champagne Is In The Air!**



Step 5: Discreetly sprinkle a little of the **Defining Blush 070 Pinkerbell** on the upper lashes.



Step 6: For especially intense results on the lips, apply the pink **Ultimate Stay Lipstick 090 IrrCORALbly Pink** on your upper and lower lip. Make sure that the contours of the lips softly fade outwards. Next, use the same blush from Step 5 to powder the lips and set the colour in place.



Step 7: Paint the nails with the **Ultimate Nail Lacquer 84 Next Stop: Satin Tropez** to achieve a matching subtle shimmer.

The product images for this look can be downloaded here:

[www.cosnova-mediabox.com](http://www.cosnova-mediabox.com)

Userdetection: pub467477

Password: lalayi96

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