



VONSP
VONSCHWANENFLÜGELPUPKE

DIZZY HEIGHTS

Spring/Summer 2016

It is dedicated to the theme of air and the overcoming of gravity and carries the name DIZZY HEIGHTS.

The typical selection of huge Carrés and a summer collection of natural looks make elegant companions throughout the day whatever the event. Finest Italian blends of silk, wool and cotton are enhanced by the exceptional and distinctive illustrations of the designers using the inkjet printing process.

As a fulfilled dream of mankind air has a special fascination - its poetry is unbroken. Baroque representations of air, frescoes and contemporary images, such as the work "Airship" by Johannes Jensen inspired the designers Eleonore von Schwanenflügel and Stephanie Pupke and challenged them to represent air in their work.

Air is a seeming Nothingness, often quoted and leading to an infinite variety of poetic expressions. AIR is atmosphere, climate, sea mist, an infinite ocean, ether, breath, breeze, wind; it is space, sky, firmament, the changing weather. On the other hand its meaning is also the freedom of movement, a free rein, clarity, scope, sphere of activity, opportunity, freedom and independence. Ephemerality and fleetingness are ideas. As to the more pragmatic dimensions, air is a mixture of gas, formed by two main components, nitrogen and oxygen. In its natural state, it is odourless, tasteless and invisible to humans.

However, air becomes tangible by being enclosed in balloons or by being the medium through which marvellous flying objects, aircraft, birds enrich the air space, through clouds and much more.

The typical VONSP hand drawings and colourful motifs are representational. Generally familiar objects are arranged in fantastic scenes and designs in the colours of the sky. Blues and greys play with light pink and yellow.

In a wonderful way, the magic of air touches everyone; it reaches a broad clientele and appeals to fantasy and desire.

VONSCHWANENFLÜGELPUPKE - VONSP was founded in 2011 by Eleonore von Schwanenflügel and Stephanie Pupke. The two designers love to design huge Carrés and to integrate them with outfits and create even whole looks with them.

Their affinity for exceptional printing on the highest quality materials has been shaped by their previous work at established high fashion brands. In 2005, Eleonore von Schwanenflügel and Stephanie Pupke met at WUNDERKIND beginning their career as design assistants. Afterwards, they worked as freelancers in France and Italy where they were encouraged to set up the project VONSP and could immediately benefit from a network allowing them to produce in Europe and sell worldwide. With the combination of special surfaces and the simplicity of concise forms, the designers convinced the jury of the Premium Young Designers Award of 2011 as well as the Start Your Fashion Business jurors in 2013. The VONSCHWANENFLÜGELPUPKE collection is available in stores such as LeBonmarché in Paris, Saks Fifth Avenue in New York and HP France Exclusive in Tokyo.

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